

Fall 10-30-2014

The Parthenon, October 30, 2014

Codi Mohr
Parthenon@marshall.edu

Follow this and additional works at: <http://mds.marshall.edu/parthenon>

Recommended Citation

Mohr, Codi, "The Parthenon, October 30, 2014" (2014). *The Parthenon*. Paper 417.
<http://mds.marshall.edu/parthenon/417>

This Newspaper is brought to you for free and open access by the University Archives at Marshall Digital Scholar. It has been accepted for inclusion in The Parthenon by an authorized administrator of Marshall Digital Scholar. For more information, please contact zhangj@marshall.edu.



Learning to win:
The amazing change in Herd culture
MORE ON SPORTS



THE PARTHENON

THURSDAY, OCTOBER 30, 2014 | VOL. 118 NO. 53 | MARSHALL UNIVERSITY'S STUDENT NEWSPAPER | marshallparthenon.com

INSIDE:

NEWS, 2

- > SPOOKY STACKS
- > GIVE A MEAL CAMPAIGN
- > STUFF THE TRUCK
- > WOMEN'S STUDIES SAFE



LEXI BROWNING | THE PARTHENON

SPORTS, 3

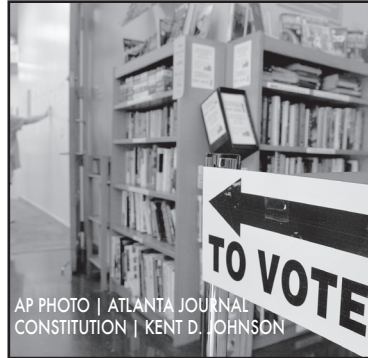
- > HERD FOOTBALL CULTURE



RICHARD CRANK | THE PARTHENON

OPINION, 4

- > BODY HAIR
- > MILLENNIAL VOTING
- > THE JUBILEE SOLUTION



AP PHOTO | ATLANTA JOURNAL CONSTITUTION | KENT D. JOHNSON

LIFE!, 6

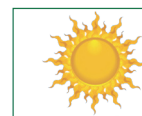
- > UNDEAD THREADS
- > #PARTHEPETS



COURTESY OF UNDEAD THREADS

TODAY'S WEATHER:

PROVIDED BY MARSHALL UNIVERSITY METEOROLOGY STUDENTS




Sunny and cooler

Huntington
Trick-or-Treat night

Thursday

HI	LO
58°F	38°F

Sunrise 7:52 a.m. Sunset 6:33 p.m.



PHOTOS BY LEXI BROWNING | THE PARTHENON

West Virginia Congressman Nick Rahall speaks with Mazem Younis, senior, Wednesday in Corbly Hall.



Rahall visits Marshall to talk about upcoming election

By **EMILY RICE**
THE PARTHENON

Congressman Nick Rahall visited Marshall University's campus Wednesday to talk to students about his campaign and answer questions.

A main topic of the conversation was the Congressman's plans for the future if he were to be reelected. Rahall said he plans to continue to put an emphasis on funding the infrastructure of the state to create jobs in the long run.

"My opinion is that it should be a six-year, long term, robust bill that is well funded," Rahall said. "That is what our job creators need: long-term certainty. My plan in that bill is to make sure that West Virginia maintains, if we cannot improve upon, what we already get out of the highway trust fund."

Rahall attributes, in part, his seniority in Congress to the amount of money West Virginia receives for its highways and roads.

"West Virginia gets \$2.17 for every one dollar our state pays into that highway trust fund

and gas taxes," Rahall said. "That is a darn good return for a small state like West Virginia, and it is because I am there protecting it and working for it."

One of the trademarks of his time in Congress is his effort to diversify the economy of the state, according to Rahall. He also mentioned his effort to legislation in the 1980's that created the New River Gorge national recreation area, which is the largest system of protected area east of the Mississippi River.

"I have no doubt that is a major anchor that drew the Boy Scouts of America to southern West Virginia for their permanent home," Rahall said. "That is an area where I have been successful in diversifying our economy so there are other jobs besides just coal, and that is what we have to continue to do."

While Rahall is attempting to diversify the job market, he is still a strong supporter of the coal industry.

"I don't downplay coal, and I'll take a backseat to no one on that issue," Rahall said. "There is no one person who is going to be

able to halt the coal industry for the future. It is too vital to our nation's national energy security. We cannot go back to the days of depending on foreign oil."

Congressman Rahall expanded on the topic of energy sources, saying that while he believes coal is the most reliable energy source, other sources need to be addressed as well.

"We have to continue to develop our coal as the most dependable,



See **RAHALL** | Page 5

OCTUBAFEST sets the spooky mood



FILE PHOTO

Tyler Davis performs with Marshall University's Tubonium Ensemble during OctubaFest II: Tubaween Oct. 28, 2013 in Smith Music Hall.

THE PARTHENON

Marshall University's Tubonium Ensemble (tuba and euphonium) will perform 7:30 p.m. Thursday for this year's OctubaFest II: Tubaween, the second performance in its two-day annual celebration.

Tubaween is an event filled with kid-friendly activities, music and free candy.

George Palton, adjunct tuba professor, said OctubaFest has grown since its creation seven years ago and the event attracts people of all ages.

"We try to have that family-like atmosphere," Palton said. "Everyone that is part of Tubonium/ Euphonium works very hard to bring the performance together, and students really enjoy having ownership in something that a lot of people have fun at."

This year, the performance will not only feature students, but music department faculty, members of the community and local high school students as well.

Tubaween is free and open to the public.

286840

BCC CAFE INC, SOUTHERN X-POSUR

Tour the Spooky Stacks of Morrow



The Spooky Stacks tour of Morrow Library continues Thursday at 11 a.m. and 1 p.m. The tour, lead by a guide in disguise, will include giveaways, treats and maybe a trick or two. To participate in the tour, students meet their guide on the second floor of the library, sign in, grab a bag and prepare to be frightened and educated.

LEFT: Lori Thompson, of Morrow Stacks Library gives a tour of the facility with a Halloween twist during “Spooky Stacks” Wednesday.

BOTTOM LEFT: Lori Thompson, of Morrow Stacks Library gives students Brandie Gore and Rachel Whitmore a tour of the facility with a Halloween twist during “Spooky Stacks” Wednesday.

BOTTOM RIGHT: Brandie Gore tours the Morrow Stacks Library facility during “Spooky Stacks” Wednesday.

PHOTOS BY LEXI BROWNING | THE PARTHENON



Women’s Studies reaches out to a community in need

By AUNDREA HORSLEY
THE PARTHENON

Marshall University’s Women’s Studies department is reaching out to help organizations in the community. The department is taking action to support Stop Abusive Family Environments, Inc. (SAFE), the Alderson Women’s Prison Hospitality House and Huntington City Mission.

Laura Michele Diener, director of Women’s Studies, said it is important to learn about female students, but also to be active in the community.

“All of these events and drives are for the community,” Diener said. “It combines activism and academics.”

Marshall’s Women’s Studies

Student Association (WSSA) is sponsoring the drive for SAFE.

The items needed for the drive include linens, towels, wash cloths, socks, undergarments, bras, personal hygiene items, toiletries, back packs, school supplies, arts and crafts items, cleaning supplies, jackets and coats. These items can be dropped off in the donation bins at Prichard Hall 143, the Women’s Center or Harris Hall 107, Laura Michele Diener’s office. The donation period ends Friday. All items will be donated to SAFE.

SAFE is a non-profit organization whose mission is to break the cycle of violence and provide shelter for domestic violence victims, homeless

women and their children, according to the organization’s website. SAFE is licensed to serve McDowell, Wyoming and Mercer counties.

“SAFE provides a vital function for women who are victims of violence,” Diener said. “Even though we are located in Huntington, we get students from all over the state and in the areas that SAFE serves. These women and their children could be our future students at Marshall.”

Women’s Studies had its first book club meeting of the year Tuesday. The participants read “Orange is the New Black” by Piper Kerman. This book goes along with the Women’s Studies year long emphasis

on incarcerated women in America.

Brian DeRouen, director of Alderson House, will speak at 5:30 p.m. Nov. 4 in the Memorial Student Center Room BE5. His lecture will focus on the Alderson Women’s Prison Hospitality House, which supports women of the federal prison.

“Alderson prison is a federal women’s prison in West Virginia,” Diener said. “Even though it is right next door, most people don’t know about it. If they do, most people are thinking about the women inside it. They don’t think about how families and friends are deeply affected by incarceration. The children of the incarcerated are our future

neighbors, students and teachers. It is important to think about them now.”

Women’s Studies will also be collecting canned food for The City of Huntington Mission through Nov. 14 to help provide meals for the hungry.

Canned food can be dropped off at the School of Physical Therapy, Harris Hall 107, Center for African American Students, Office of Intercultural Affairs, Joan C. Edwards School of Medicine Office of Diversity 2403P, and the JCESOM Office of Student Affairs on the ground floor of the Byrd Clinical Center.

Aundrea Horsley can be contacted at horsley9@Marshall.edu.

Local food bank joins Give A Meal campaign

By TAYLOR WATTS
THE PARTHENON

Facing Hunger Foodbank has partnered with Bank of America to participate in Feeding America’s annual Give A Meal campaign to fight hunger in West Virginia, Kentucky and Ohio.

FHF is asking the community for help through Dec. 31 to secure funds through Bank of America’s Give A Meal campaign.

Through this campaign, everyone can help FHF in the fight against hunger in our community. For every \$1 donated to the food bank, the Bank of America Charitable Foundation will give \$2 more.

Cyndi Kirkhart, FHF executive director, said the need for donations in our area is growing.

“The increased demand for hunger relief amidst declining financial support and reduced food donations is an issue around the country and in our own community,” Kirkhart said.

Donations can be made at bankofamerica.com.

Taylor Watts can be contacted at watts164@marshall.edu.

‘Stuff the Truck’ and make a buck

By TAYLOR WATTS
THE PARTHENON

Ronald McDonald House is collecting items Nov. 8 to donate to Goodwill. The house is asking people in the community to join it in stuffing a truck to help raise money. It is asking the community bring items to the house any day from 9 a.m. to 9 p.m.

The Ronald McDonald House is located at 1500 17th St. in Huntington, behind Cabell Huntington Hospital. Donors should go to the red door.

If the organization is able to fill a 26 foot truck, it will receive \$1,000 to help the families who inhabit the house.

Jaye Toler, director of development for RMH, asks all those in the area to donate any household items they no longer use.

“Thank you for spreading the word,” Toler said. “The more items we collect, the more money we earn, and in turn, we help our friends at Goodwill.”

Taylor Watts can be contacted at watts164@marshall.edu.

286824
GINO’S
PARTHENON, TRIVIA AD
1 x 4.0

SPORTS

THURSDAY, OCTOBER 30, 2014 | THE PARTHENON | MARSHALLPARTHENON.COM

Marshall University football takes the field against Florida Atlantic University Saturday.
PHOTOS BY RICHARD CRANK



COLUMN: Herd has seen culture change in recent years

“To get that culture back where we want it, it’s all about winning games and finding ways to get that done.”
-Head coach Doc Holliday

By SHANNON STOWERS
ASSISTANT SPORTS EDITOR

It’s amazing how things can change in the span of a year or two. We all experience changes in our personal lives, and it’s no different for the Marshall University football team.

It was evident the culture would need to be changed when head coach Doc Holliday took over. Although that change wouldn’t happen overnight, the freshmen classes of 2010 and 2011 are now part of a core group of leaders on an undefeated team.

The Thundering Herd trailed at halftime Saturday for the first time since its 41-24 loss to Rice University last season. The last time it lost at home was two years ago to the University of Central Florida.

Despite the Herd’s ability to find its rhythm and put points on the board in a hurry, it was still a bit of a shock and a tad concerning to see the Herd walking into the Shewey Building

trailing on the scoreboard. The difference between this year’s team and the teams from 2010 and 2011 that didn’t necessarily win those types of games is the experience of winning and the right leadership.

“I’m not sure I saw that in 2010, there were some wide eyes in there,” Holliday said. “A lot of them are the same guys, but they didn’t know any better. They were young and didn’t know what it takes to win.”

Those young players have now turned into veteran leaders responsible for making sure the team doesn’t revert back to those old habits when situations like Saturday’s arise.

After the game Saturday, senior quarterback Rakeem Cato credited the experienced leaders on the team with making sure the Herd came out ready to play in the second half.

“I think the leadership did a great job at halftime of talking to the team, not letting them get their heads

down and just coming out and putting on a great performance in the second half,” Cato said.

Holliday said in his first few seasons at Marshall the Herd found ways to lose instead of ways to win. To change that culture, he said the Herd had to learn how to win.

“To get that culture back where we want it, it’s all about winning games and finding ways to get that done,” Holliday said. “[The culture] turned about half-way through the season a year ago and has continued this year.”

With veteran leadership and a winning culture, the Herd has survived two-thirds of the 2014 season unscathed and it is four games away from going undefeated for the first time since 1999 and just two years after going 5-7.

It’s amazing how things can change.

Shannon Stowers can be contacted at stowers44@marshall.edu.



Wide receiver Tommy Schuler celebrates a touchdown against Florida Atlantic University Saturday Oct. 25.

288419
3 x 5.00
parthenon - halloween
kids sale

THE PARTHENON

The Parthenon, Marshall University's student newspaper, is published by students Monday through Friday during the regular semester and Thursday during the summer. The editorial staff is responsible for news and editorial content.

CODI MOHR
EXECUTIVE EDITOR
mohr13@marshall.edu

TAYLOR STUCK
MANAGING EDITOR
stuck7@marshall.edu

JESSICA STARKEY
SPORTS EDITOR
starkey33@marshall.edu

JESSICA ROSS
ASSIGNMENT EDITOR
jessica.ross@marshall.edu

ALEXANDRIA RAHAL
DIGITAL EDITOR
rahal1@marshall.edu

SHANNON STOWERS
ASSISTANT SPORTS EDITOR
stowers44@marshall.edu

JOCELYN GIBSON
NEWS EDITOR
gibson243@marshall.edu

MEGAN OSBORNE
LIFE! EDITOR
osborne115@marshall.edu

GEOFFREY FOSTER
COPY EDITOR
foster147@marshall.edu

LEXI BROWNING
PHOTO EDITOR
browning168@marshall.edu

SANDY YORK
FACULTY ADVISOR
sandy.york@marshall.edu

CONTACT US: 109 Communications Bldg. | Marshall University | One John Marshall Drive
Huntington, West Virginia 25755 | parthenon@marshall.edu | @MUParthenon

THE FIRST AMENDMENT | The Constitution of the United States of America

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people to peaceably assemble; and to petition the Government for a redress of grievances.

BE HERD: GUIDELINES FOR SENDING LETTERS TO THE EDITOR

Please keep letters to the editor at 300 words or fewer. They must be saved in Microsoft Word and sent as an attachment. Longer letters may be used as guest columns at the editor's discretion. Guest column status will not be given at the author's request. All letters must be signed and include an address or phone number for confirmation. Letters may be edited for grammar, libelous statements, available space or factual errors. Compelling

letters that are posted on The Parthenon website, www.marshallparthenon.com, can be printed at the discretion of the editors.

The opinions expressed in the columns and letters do not necessarily represent the views of The Parthenon staff.

Please send news releases to the editors at parthenon@marshall.edu. Please keep in mind, letters are printed based on timeliness, newsworthiness and space.

Letter to the Editor

The Jubilee solution will eliminate the student loan crisis

Following the Lehman banking debacle of 2008, the government sponsored bailout of Too Big to Fail banks only created an illusion of recovery because the bailout did not stimulate the economy. Seventy percent of the economy is consumer driven thus consumer spending must increase.

The U.S. economy is crashing as major retail chains close thousands of stores due to the decline in consumer spending. This decline in spending is due to the loss of permanent jobs resulting from the collapse of the housing bubble and to massive debt carried by consumers. A Catch 22 situation is occurring because job creation requires an increase in consumer spending.

Many college graduates cannot find jobs with

underemployment becoming the norm as full-time white collar job opportunities never fully recovered after the recession. The burden of growing student loan debt creates a further decrease in consumer spending.

We are a Christian nation with Judeo roots and God has a solution for our economic dilemma. The Jubilee law described in Leviticus 25 provides a national cancellation of private debts every 50 years. This will ensure that no one would forever become trapped in debt and poverty. Providing immediate and future Jubilee debt relief for mortgage, student loan and credit card debt will prevent our nation from sinking into an economic depression.

Yours truly,
Robert A. Dahlquist



Editorial

Body hair should not be a man's world anymore

So-called "manly men" with their charmingly ungroomed beards and over-all lumberjack-esque qualities are all the rage these days. However, women still can't catch a break when it comes to ungroomed body hair.

Most men (and, unfortunately, women) find body hair on a woman unattractive. We have been groomed (no pun intended) by society and advertising to believe women need to get rid of all their body hair to be seen or to see themselves as attractive.

There are many culprits to blame for this societal teaching, namely, the porn and beauty industries. The societal practice of shaving for women came about in America after the First World War when clothing became more revealing. Gillette came out with the first razor for women in 1915 and it's all just history from there.

Body hair on women is seen today as unclean, unkempt and — amazingly

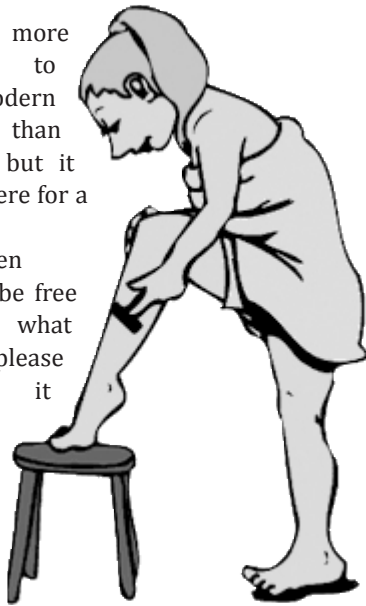
— unnatural. Hair removal companies have succeeded in convincing most women that they need to get rid of it. It is about time we join the men of our era and embrace our inner unshaven, lumberjack selves.

Surely, there are women who prefer their legs, underarms, and everything in between hairless, just as there are women who grow body hair in all different manners. Some have dark thick hair while others barely have any at all naturally and as far as grooming all women do that differently as well.

The important factor that needs to be changed is the stigma attached to women having and growing their body hair. Women should be free to shave or not shave their body hair as they wish. There are not really negative consequences of hair removal other than pain and the occasional skin irritation or razor burn, but really we do have body hair for a reason, some

of it is more useful to our modern lifestyle than others, but it is all there for a reason.

Women should be free to do what they please when it comes to body hair without pressure from society, porn and advertising. So ladies, get out into the world and bare those untrimmed pits for all to see and, perhaps, envy.



Column

Mid-term election messaging toward millennials



AP PHOTO | ATLANTA JOURNAL-CONSTITUTION | KENT D. JOHNSON

A sign indicates the direction to the polling place at the Roswell, Ga., Public Library in Fulton County Sunday afternoon, Oct. 26.

By CAITLIN GRIMES
THE PARTHENON

The mid-term elections are less than a week away, and as time draws closer, the means of attracting the youth to their civic duty is becoming one of extreme controversy. This was first seen with the release of the College Republican National Committee's "Say Yes to the Candidate" video.

It has since, evolved from music videos containing popular celebrities to physically trying to get millennials to the polls. The most outrageous case of this attempt is going to take place at North Carolina State University this Election Day, thanks to Cosmopolitan Magazine.

The #CosmoVotes Party Bus is the latest contest by

the magazine, attempting to provide transportation to and from the polls Tuesday. The fascinating thing about the bus is it is not just a simple shuttle. The Cosmo Party bus will contain not only free swag and food, but male models.

North Carolina State University earned the privilege of providing this eccentric ride to their students to the polls, not by request of the university, but from a winning submittal from the associate director of publicity for student government. What concerns me about this eclectic situation is not that the magazine has publically endorsed Sen. Kay Hagan or even that the student government association at North Carolina State is more than happy to provide

biased transportation for its students.

The issue I take with the Cosmo Party Bus, as well as with all the previous attempts to attract millennial voters, lies with the message they are clearly sending to our generation. It appears that in the eyes of messaging specialists, all our generation can be attracted by is being talked down to via reality TV spoofs, catchy rap videos and male models.

We, as a generation, care about more than these simple distractions. My worry is that these seemingly harmless messaging tactics are a distraction from the real issues twenty somethings should or want to focus on.

Instead of worrying about

wedding dresses, we are worried about the lack of jobs waiting for us after graduation. Instead of dancing to catchy celebrity filled videos, we are entranced by the news stories, which always seem to bring bad news from foreign shores.

Most importantly, we care about more than distracting male models, no matter how gorgeous they may or may not be. We care about the direction our country is heading. My only hope is that when millennials do make it to the polls, we can convey our serious message more clearly than any of these feeble attempts have done this far.

Caitlin Grimes can be contacted at grimes26@marshall.edu.

Get your voice Herd

Want the chance to give your fellow students valuable advice? Is there any topic you love to talk about, but you know your friends' eyes glaze over when you talk about it? Whether it's music, politics or Marshall University, The Parthenon is looking for regular columnists for its opinions page.

Columns should be between 300-500 words, well-written and researched. Columns will be edited for grammar, libelous statements, available space or factual errors.

This is your chance to let your voice be heard.

For more information, contact managing editor Taylor Stuck at stuck7@marshall.edu.

Tykes trick-or-treat in residence halls



Residents of First Year South pass out candy Wednesday to Jason Ardy, 4, for Halloween trick or treating.

RAHALL
Continued from page 1

affordable and reliable source of domestic energy," Rahall said. "We need to use all of our domestic energy sources, whether it is coal or natural gas, nuclear, uranium, wind, solar or renewables—all of the above—as long as they are domestic sources of energy and coal is going to be right there at the top."

Freshman Katie Correveau said she appreciated the time Rahall took to speak to students about these important issues.

"It meant a lot to me to have someone like Congressman Rahall here today," Correveau said. "He works so hard for not only the people of West Virginia, but West Virginia students as well."

Rahall also emphasized the importance of exercising the right to vote at the polls this year and addressed some of the frustration felt by citizens.

"I get the anger at the administration and at the government, and the frustration that is out there," Rahall said. "I see it everyday, then when I also hear the statement that follows, 'That's why I don't vote,' that is what I don't get. Not voting does not solve anything, it does not make the world a better place, and it does not kick out the bad guys in office."

Emily Rice can be contacted at rice121@marshall.edu.

Viral video documents New York street harassment

By DEEPTI HAJELA
ASSOCIATED PRESS

NEW YORK (AP) — A video recording the comments a woman hears as she walks around the nation's biggest city is a testament to the pervasiveness of street harassment women face, its creators said Wednesday.

The comments come continuously as the woman walks through the streets of Manhattan — "What's up, Beautiful?" and "Smile!" — and there's even a stretch when a man just silently walks right next to her

for several minutes.

The video, shot over 10 hours one day in neighborhoods all over the borough and edited down to a 2-minute final product, has set off a storm of outrage on its way to more than 10 million views since it was released online Tuesday.

"This is having a very serious impact on the way we live our lives," said Emily May, executive director of Hollaback!, the anti-street harassment organization that put out the video.

The footage, which was shot

and edited by Rob Bliss, was captured by a camera Bliss had in his backpack as he walked several feet of front of actress Shoshana Roberts, who was dressed in jeans and a T-shirt and walked silently along.

At no point did Roberts make eye contact with any of the men she passed or talk to any of them. That didn't stop the comments from coming. When she didn't respond, one man told her, "Somebody's acknowledging you for being beautiful. You should say thank you more!"

Roberts said the number of comments the day the video was shot was nothing out of the ordinary for her.

"The frequency is something alarming," she said.

Martha Sauder, walking on a Manhattan street on Wednesday, agreed that street harassment is a problem and said it happens to her frequently.

"It's inappropriate. It's like an invasion of your space," she said. "I'd like it to stop."

But the video also has faced some online criticisms, among

them that the men shown all seem to be minorities. Bliss and Roberts emphasized that the comments came from all racial groups, and Bliss said some interactions that were filmed couldn't be used for reasons like the audio was disrupted by passing sirens.

"My experience, what we documented, it was from everybody," Roberts said.

Another criticism was that some men's comments seemed innocuous: "Good morning," "Have a nice day."

Some men could have been

"genuinely being nice," said Gerard Burke, a Brooklyn resident who readily acknowledged street harassment exists and has seen it happen to women in his family. He said he thought the video shed light on a bigger problem, "but some people just genuinely want to say hello."

That's the problem with street harassment, May said, because when there's a fear that a simple good morning could escalate into sexual comments or actions, there's a reluctance to engage at all.



Actress Shoshana Roberts is seen during an interview at Associated Press headquarters in New York, Wednesday. Roberts starred in a video discretely made by man walking in front of her as she walked the streets of New York City and endured dozens of unsolicited catcalls during the course of a single day.

PETER MORGAN | AP PHOTO

CL103014
CLASSIFIED
CLASSIFIED
2 x 8.0



Undead Threads brings designs to life

BY AUNDREA HORSLEY
THE PARTHENON

Hayden Holstine and Nick Mason have been best friends for years. Now, they are also business partners who created the clothing line Undead Threads.

Holstine, junior business marketing major, and Mason, senior marketing major, have been planning to create their own clothing line since 2010.

“The idea for Undead Threads goes back to 2010,” Holstine said. “We got our business license last February and got our first design printed in Huntington. We sold those shirts through our friends and family, but since then, we have been selling them from our online store. We have a lot of hits on our website from people in the U.S. and overseas.”

Holstine said he and Mason fused their talents to create a good combination for a successful business.

“We wanted to start our own clothing line to be different,” Holstine said. “We thought we could take Nick’s graphic design skills and my marketing skills, put them together, and start our own clothing line.”

Mason said Undead Threads focuses on horror themes, a design scheme unique to this region.

“We are Undead Threads, so a lot of our stuff has to do with horror themes,” Mason said. “Now we are starting to do other things with more simple designs that the people are really liking. We haven’t really seen anyone around here doing what we are doing with this style of clothing and the quality of our designs.”

Holstine said the company is becoming more involved in the community in preparation for its spring line.

“We plan on attending a lot of local events in the future,” Holstine said. “We will be at a lot of 5K’s selling shirts and more haunted houses in October next year. We will be putting out a new line in the spring. We want to put everything out that the people want to see. We usually get on Facebook and ask people on a poll what they want to see. For Christmas, we are planning on designing beanies. That is one idea we have for the winter.”

Mason said he could see himself and Holstine running Undead Threads for the rest of their lives.

“I think for the big picture, this is what we want to do,” Mason said. “This is our plan for the rest of our lives. We want Undead Threads to be big. We want to be in all the stores. This is kind of our plan A for our lives.”

Mason said they also plan to work with local bands to help promote Undead Threads.

“Right now we are trying to form a connection with local bands,” Mason said. “We want bands on board so that fans will recognize Undead Threads on their favorite band.”

Holstine said he and Mason also use social media to help promote their business.

“We have a Facebook page, Twitter, Instagram and a website, UndeadThreadsCo.com, that people can check out,” Holstine said.

Aundrea Horsley can be contacted at horsley9@marshall.edu.

Pet of the Week: Meet Mochi!



#ParthePets

Mochi is a six-year-old golden retriever, adopted by Hanna Francis and Steven Nakano this summer. He loves going on walks, being brushed and chasing squirrels.

Do you have a furry (or not) friend? Send a picture and a few sentences about your pet to parthenon@marshall.edu. Pet of the Week is published every Thursday.

288423
NANCY CARTMILL
VOTE NANCY CARTMILL
2 x 5.0
3 / 3 / 3